



2016 race series sponsorship

The Ciclismo Youth Foundation is a local 501(c)(3) charitable foundation dedicated to making cycling accessible to youth in Northern Colorado.



What We Do:

- Host **training & skills rides and clinics** for junior riders ages 9-18.
- Support and coach local students who ride in the **Colorado High School Cycling League**.
- Promote **local bicycle races** to raise funds and awareness for **youth cycling**.
- **Get kids on bikes** (Kids of ALL ages).



Our 2015 Race Series Statistics:

- 14 Local Race Event
- 3 Cycling Disciplines
- Chip Timing at all races
- Over 1,900 Adult racers
- Over 900 Youth racers
- All kids (0-18) raced for FREE!





Our 2016 Schedule:

New Belgium Short Track

MAY 3, 10, 17, 24, 31

June 7

6 weekday races

Lory Park Mountain Challenge

AUGUST 9, 16, 23, 30

4 weekday races

New Belgium Cyclocross

October 4, 11, 18, 25

4 weekday races



Our 2016 Sponsorship Opportunities:

- **Race Series Sponsor = \$250 for all 14 races**

ROI:

- Sponsor logo printed on ALL race series fliers
- Link to sponsor's Web site on www.ciclismoyouthfoundation.org
- Links and "Likes" on our Facebook page
- P.A. announcements on race days
- Demo/Sample/Advertise/Hang Banners at ALL race events
- Meet your local target demographic *in person*
- **Have fun!**



To align your business with youth cycling ...

Please Contact: Jason Trujillo (970) 631-2648
jason@ciclismoyouthfoundation.org



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